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For Immediate Release

YMCA of Greater Hartford Receives \$2,500 Gift from Max Cares Foundation to Support Camp Financial Assistance

HARTFORD—Wednesday, August 23, 2023—The YMCA of Greater Hartford was honored to receive a \$2,500 gift from the Max Cares Foundation to provide financial assistance for youth to help them attend summer camp, ensuring that as many young people as possible have access to life-changing camp experiences.

The YMCA of Greater Hartford’s leadership team and staff was joined by Richard Rosenthal, President of the Max Cares Foundation and founder of the Max Restaurant Group, Andrea Oddi a fellow Board Member of the Max Cares Foundation, along with more than 40 day campers at the Downtown YMCA for the presentation of the \$2,500 gift.

“We are so grateful to Rich Rosenthal and the Max Cares Foundation for this generous gift, and for their ongoing support of helping to create enriching and meaningful camp experiences for young people in the region,” YMCA President & CEO Harold Sparrow said. “A YMCA camp is a place where memorable experiences occur for thousands of youth every year. YMCA campers build lasting friendships, gain confidence and self-esteem, form unparalleled leadership qualities and demonstrate the core values of caring, honesty, respect and responsibility. Thanks to Max Cares, our reach is now even greater.”

“Harold and his team at the YMCA of Greater Hartford and their camps do an amazing job of creating summertime experiences that can last a lifetime for these young people, and it was our pleasure to help,” Mr. Rosenthal said. “Max Cares has long been a dedicated community partner because we love to work with organizations such as the YMCA that produce such positive, tangible results. I salute Harold and his team for the great work they do on a daily basis.”

In 2023, the YMCA of Greater Hartford provided 4,000 day and overnight youth camp experiences throughout all of its branches, including overnight camps Camp Woodstock and Camp Jewell and Camp Chase day camp. The YMCA awarded \$280,000 in financial assistance benefitting 350 campers that were able to attend camp this year, Mr. Sparrow said.

For more information about the YMCA of Greater Hartford please visit <https://www.ghymca.org>. For more information about the Max Cares Foundation, please visit <https://www.maxcaresfoundation.org>.

Photo Caption

Attached is a photo of the check presentation made recently at the Downtown YMCA in Hartford. In addition to the young day campers, pictured in the photo are: (L-R) Kim Cole, YMCA Chief Operating Officer; Andrea Oddi, Max Cares Foundation Board Member; Valencia Williams, YMCA Vice President of Operations; Laura Floyd, Downtown and East Hartford YMCA Executive Director; Richard Rosenthal, Max Cares Foundation President; and Susan Joyse, YMCA Chief Development Officer.



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