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THE YMCA OF
GREATER HARTFORD
2019 ANNUAL REPORT

VISION





2010 – 2019: T E N Y E A R S O F B U I L D I N G L I F E L O N G

**YMCA REBRANDED
NATIONALLY**

**WELCOMED JAMES MORTON
AS NEW PRESIDENT/CEO**

**OPENED INDIAN VALLEY
FAMILY YMCA
IN ELLINGTON**

**STARTED LIVESTRONG®
AT THE YMCA CANCER-
SURVIVOR PROGRAM**

**ESTABLISHED SEPARATE
BOARDS AND LEADERSHIP
FOR WILSON-GRAY YMCA
AND DOWNTOWN YMCA**



**LAUNCHED Y-BELL POWER
SCHOLARS ACADEMY
PROGRAM**

**LAUNCHED ADAPTIVE
SPORTS PROGRAM**



**WELCOMED HAROLD
SPARROW AS NEW
PRESIDENT/CEO**

**FORMED HARTFORD
REACH (RACIAL AND
ETHNIC APPROACHES TO
COMMUNITY HEALTH)
COALITION**

**CREATED AND
APPROVED 2014-2017
STRATEGIC PLAN**

**MOVED THE DOWNTOWN
HARTFORD YMCA TO STATE
HOUSE SQUARE**

**OPENED HALE YMCA
YOUTH & FAMILY CENTER
IN PUTNAM**

**RELOCATED ASSOCIATION
OFFICES TO STATE
HOUSE SQUARE**

**OPENED GLASTONBURY
FAMILY YMCA AT
EXPANDED FACILITY**

**LAUNCHED NATIONAL
DIABETES PREVENTION
PROGRAM**

**ACQUIRED THE LOIS
NOLAN LARSON CENTER
IN EAST HARTFORD**

**CELEBRATED 95 YEARS OF
OVERNIGHT CAMP AT YMCA
CAMP WOODSTOCK**

**BROKE GROUND FOR NEW
CABINS AND HEALTH
CENTER AT CAMP JEWELL**

**JOINED NATIONAL YMCA
MEMBERSHIP PROGRAM**



**IMPLEMENTED NEW
MEMBERSHIP STRATEGY
FOR ACTIVE OLDER ADULTS**

**FORMED A VOLUNTEER-
DRIVEN SUSTAINABILITY
TASK FORCE**

**OPENED BEST BUY
TEEN TECH CENTER™
AT WILSON-GRAY**

**BROKE GROUND ON
LARSON CENTER
RENOVATION PROJECT**

S U C C E S S



2020 VISION

In just two years, the YMCA of Greater Hartford will be celebrating its 170th anniversary. That's 170 years of being there for our community. But it is also 170 years of transformation—as our communities have changed, so have we. Now that we have arrived at 2020, we must ask ourselves, “What does it take to move an organization like the Y confidently into a new decade?” To answer this, we must first reflect on where our organization has been. The past decade was full of significant, strategic endeavors that enabled us to expand our impact and reach across the Greater Hartford region. Throughout this report, you will learn about our steadfast volunteers, donors, and staff, and how they have come together to build a solid foundation for our future.

Our vision for 2020 was created in significant part because of the groundwork we laid in 2019. We reached out to constituencies—educators, healthcare organizations, and community leaders—across the YMCA of Greater Hartford's footprint; together, we asked, “How can we help? What can the Y do to support our schools, students, and their families more effectively? How can we partner with hospitals and public health departments to create healthier communities in the areas we serve?” A community forum in Hartford's South End gave us insights on how our strategy for helping seniors could be adapted to meet the needs there.

All of this input was shared with our volunteers, who came together with leadership to create the Sustainability Task Force, led by Linda Knox and Sheryl McQuade. Their charge was to gather the data that would lay the groundwork for our strategic plan, addressing innovative programming, cause-driven talent, technology, philanthropic culture, financial stability, and strategic partnerships. Today, under the leadership of Eric Clapprod, that work and the plan it produced is bringing our 2020 vision to reality. The most quantifiable move forward was the refinancing of our debt obligations to ensure our continuing fiscal health. In addition, our new Philanthropic Committee will work with our new Chief Development Officer to strengthen our donor base, which in turn will help us support more innovative programming under our newly formed Engagement Committee. And we are just getting started.

Crafting that vision and achieving this level of alignment together with our volunteers and communities is, to us, our greatest success story of 2019. As we move forward in 2020, the relationships that have been built in this process, both within the Y and within our communities, will continue to sharpen our vision and shape our future.



Richard J. (Rich) Burness
Chair of the Board



Harold Sparrow
President and CEO

En solo dos años, la YMCA de Greater Hartford celebrará su 170 aniversario. Son 170 años de estar apoyando a nuestra comunidad. Pero también son 170 años de transformación, ya que nuestras comunidades han cambiado, y nosotros también. Ahora que hemos llegado al 2020, debemos preguntarnos: "¿Qué se necesita para llevar una organización como la Y con confianza hacia una nueva década?". Para responder a esto, primero debemos reflexionar sobre dónde ha estado nuestra organización. La década pasada estuvo llena de esfuerzos significativos y estratégicos que nos permitieron expandir nuestro impacto y alcance a través de la región de Greater Hartford. A lo largo de este informe, conocerán a nuestros inquebrantables voluntarios, donantes y personal, y cómo se han unido para construir una base sólida para nuestro futuro.

Nuestra visión para el 2020 se creó en gran parte debido al trabajo de base que establecimos en el 2019. Nos pusimos en contacto con los grupos de interés (educadores, organizaciones de salud y líderes comunitarios) en toda la YMCA con presencia en Greater Hartford; juntos, nos preguntamos: "¿Cómo podemos ayudar? ¿Qué puede hacer la Y para apoyar a nuestras escuelas, estudiantes y sus familias de manera más efectiva? ¿Cómo podemos asociarnos con hospitales y departamentos de salud pública para crear comunidades más saludables en las áreas que servimos?". Un foro comunitario en South End de Hartford nos dio una idea de cómo nuestra estrategia para ayudar a los ancianos podría adaptarse para satisfacer las necesidades allí.

Todos estos aportes fueron compartidos con nuestros voluntarios, que se unieron con los líderes para crear el Grupo de Trabajo de Sostenibilidad, dirigido por Linda Knox y Sheryl McQuade. Su tarea fue reunir los datos que sentarían las bases de nuestro plan estratégico, abordando la programación innovadora, el talento impulsado por causas, la tecnología, la cultura filantrópica, la estabilidad financiera y las asociaciones



Harold Sparrow, President and CEO Richard J. Burness, Chair of the Board

estratégicas. Hoy, bajo el liderazgo de Eric Clapprood, ese trabajo y el plan que produjo el grupo está llevando nuestra visión 2020 a la realidad. El avance más cuantificable fue la refinanciación de nuestras obligaciones de deuda para asegurar nuestra salud fiscal permanente. Además, nuestro nuevo Comité Filantrópico trabajará con nuestro nuevo Director de Desarrollo para fortalecer nuestra base de donantes, lo que a su vez nos ayudará a apoyar una programación más innovadora bajo nuestro recién formado Comité de Compromiso. Y apenas estamos comenzando.

Elaborar esa visión y lograr este nivel de alineamiento junto con nuestros voluntarios y comunidades es, para nosotros, nuestra mayor historia de éxito de 2019. A medida que avanzamos en 2020, las relaciones que se han construido en este proceso, tanto dentro de la Y como dentro de nuestras comunidades, continuarán agudizando nuestra visión y dando forma a nuestro futuro.

I first got involved with the Y when my family and I moved to Connecticut. Having grown up in the Bronx, I found green, leafy Vernon to be a bit of a culture shock. It was so quiet at night!

We didn't have friends or family here; summer was coming, I was working and worried about what my kids were going to do all summer. I called a friend, who suggested I look into the Y. I enrolled them in the summer programs, and they loved it. They met nice kids, made friends, and we connected with families. About a year after that, my husband joined the Downtown Y, and began getting involved in the annual fundraising campaigns. When he asked me to talk to my co-workers about contributing, I initially felt a little shy, but I asked them—and lo and behold, they started giving me donation checks like crazy! Suddenly, I was a fundraiser, too.

One of his Y colleagues asked if I would be interested in joining the Indian Valley YMCA board of advisors. I'm kind of an introvert; I'd

never been on a board before, and honestly couldn't imagine what I could offer—but my attitude toward new things tends to be, "I'll try it," so I agreed. At that point, our local Y didn't have its own facilities; office space was rented from the town, and there were only 5 or 6 of us who met in a small room there. I started to really enjoy this new experience as I learned what it meant to be on a board, and I grew more confident in myself as I asked for donations. We began offering programs to the community—the Annual Healthy Kids day was one of the first. I'm not sure how our little group pulled it off, but somehow, we did. It was a great thing to see parents and children from all walks of life come together and have fun. It was an inspiring experience for me; I was helping to make a difference in the community.

After I was diagnosed with kidney cancer some 14 years ago, I was invited, as a cancer survivor, to become part of the LIVESTRONG® at the Y group. It was a powerful experience for me, working with the trainers, interacting with the other women in the group, all of whom were undergoing treatment for or had had cancer,

PORTRAIT OF A VOLUNTEER



too. We cheered each other on when it was tough, and we could talk about things together we wouldn't have said to our families. When you think you're alone, to find that kind of support was an unforgettable experience for which I'll always be grateful.

What did the Y give me? A greater awareness of our community, our families, their needs and

the ways we can help one another. I remember when the Indian Valley Y in Ellington was just an empty field. Now it's a full facility, with a pool and all kinds of classes. To witness that, and to see how friendly a place it is, makes me grateful for having had the chance to support it. There's great satisfaction in caring for others and seeing what you can do. Making the world a better place—that's not a bad thing!

EAST HARTFORD POWER SCHOLARS ACADEMY PROGRAM

735

735 TOTAL YOUTH SERVED FROM 2014 TO 2019

1.9 AVERAGE NUMBER OF MONTHS GAINED IN LITERACY

1.4

1.4 AVERAGE NUMBER OF MONTHS GAINED IN MATH

12,456

INDIAN VALLEY FAMILY YMCA CELEBRATING 10 YEARS

12,456 MEMBERS SERVED

289 ADULTS PARTICIPATED IN THE LIVESTRONG® AT THE Y PROGRAM

28,307

28,307 INDIVIDUALS PARTICIPATED IN SWIM LESSONS

4,178 YOUTH, AGES 6-MONTHS TO 6TH GRADE, SERVED IN OUR CHILD DEVELOPMENT PROGRAMS

1,420 YOUTH PARTICIPATED ON THE BREAKERS SWIM TEAM

9,213,291 VISITORS CHECK-IN AT THE Y

9,213,291

RENDERING OF THE LOIS NOLAN LARSON YMCA COMMUNITY CENTER



PARTNERS IN VISION: SBM CHARITABLE

Great things get done when a generous foundation joins forces with an organization whose vision is a match with its own.

A case in point: The SBM Charitable Foundation's (SBMCF) support of the YMCA of Greater Hartford enabled the two organizations to combine their resources to improve the health and welfare of the towns they serve. The SBMCF's funding mandate ("...to better the lives of those who live and work in Hartford, Tolland and Windham Counties, through grants to support health, human services, education, housing and the arts") matches up with the mission of the YMCA of Greater Hartford ("committed to helping people develop their fullest potential in spirit, mind and body"), making this a perfect partnership.

In the Y's vision for 2020 and beyond, our communities' children are a major focus, and we are providing tools to support our youths' success. Programs that benefit children are also key components of the SBMCF's funding strategy: Through the SBMCF's significant scholarship program, education, STEM teacher training, and student programs, the SBMCF carries out a piece of the YMCA of Greater Hartford's vision, while fulfilling its own priorities and mission.



In electing to support three of the Y's key projects—the construction of Indian Valley Family YMCA in Ellington in 2010, Y-BELL Power Scholars Academy and Hip & Fit from 2014 to 2019, and the renovation of the Larson Center in East Hartford in 2020—the SBMCF helped ensure that we have the space and resources we need to offer our communities the resources they count on. And the SBMCF's giving doesn't stop with the Y; other community programs it supports include the Connecticut Science Center's programs for kids and STEM training for teachers; the Hartford Stage's "Connections" program of literary outreach to elementary students; Partners in Success, the Junior Achievement's financial literacy program for students; health care for cancer patients through Saint Francis Hospital and Medical Center; mobile primary health care services via Malta House of Care; mentoring and literacy for elementary and middle school students in partnership with the UCONN Foundation's Husky Reach and Goal Line programs; and many more.

With powerful funding partners like the SBMCF, we continue to extend our reach and multiply resources, making a meaningful difference in the lives of those we serve.

The YMCA's programs and services help to sustain our health and enrich our communities—but what does it take to sustain the Y?

Linda Knox and Eric Clapprod are among the volunteers who brought their talents and insights to the Sustainability Task Force, in a joint effort with Y volunteers and leadership. Its vision: to ensure the Y's vitality now and in the future. In working together toward that goal, the Task Force created a new sense of collaboration and trust between volunteers and staff, and got a clearer picture of just how important the Y is to the people it serves.

Linda explains that the Task Force's efforts began with a comprehensive look at the Y's multifaceted presence and impact: "That deep dive was enlightening to all of us and helped us to figure out where the priorities were. Where should we be putting our time, talents and energy to better serve the Y's mission?" This led the Task Force to create eight specific "buckets" of concentration, including capital planning, philanthropy, marketing, community engagement, and innovative programming to name a few, all intended to serve our mission and ensure the Y's



relevancy in an ever-changing market. "2019 laid the foundation: 2019 is when we dug in, gathered the data, decided what our priorities were, and organized talent against those priorities. Now we're off and running."

The vision, as Eric says, was to create a strategy that would "...balance ideation—our board has always got good ideas!—with actual accomplishments, trying to get to project plans, actionable steps and milestones, so that a year from now, we'll be able to look back and say, 'Here are some things we got done, working together—volunteers, staff and management.' The work done by the combined volunteer-management team has led to multiple public forums centered on education, health and the challenges of the South End in Hartford; incorporated the needs of the community into specific programming and pricing considerations; restructured the long-term debt profile of the organization to save a significant amount of financing costs per year; rebuilt the Downtown Y after a devastating flood to make it even better than before; and garnered a record-breaking fundraising outcome for the annual YMCA Celebrates Champions event, which, this year, featured Rebecca Lobo and her husband, Steve Rushin."

AND ERIC CLAPPROOD ON STRENGTHENING THE FUTURE



How has the Task Force impacted the board's thinking? Both emphasize the increased mutual respect and trust between the Y's leadership team and the board. Eric says, "So many of our board members have said they feel much more engaged and excited about what the Y does, and their part in supporting that." That clarity and enthusiasm has also helped the board recruit new members from among the younger people in the community, for a refreshed look at how the Y can best communicate and serve the generations coming up.



Asked to sum up the impact that this effort has had on volunteers, Linda says, "The board feels more energized and informed, and there's a stronger connection to Y staff. There have been a lot of new relationships built through this process, and I think we feel more like one family now. As one of our CXOs would say, we're rowing in the same direction—and that feels really good."

Robert C. Knox, Jr. YMCA Distinguished Leadership Award Recipient

PHILIP KANE, JR.: WHEN GIVING BACK IS A FAMILY TRADITION



Past Knox Award Recipients
1977 Robert C. Knox, Jr.*
1978 The Hon. Thomas D. Gill*
1979 Frederick U. Conard, Jr.*
1980 William H. Short*
1981 Richard B. Haskell*
1982 Reese H. Harris, Jr.*
1983 Herbert R. Bland*
1984 Earnest T. Andrews, Jr.*
1985 J. Ronald Regnier*
1986 Donald P. Richter*
1987 William K. Cole*
1988 Morrison H. Beach*
1989 Robert E. Carroll, Jr.*
1990 Raymond W. Stahl*
1991 Warren A. Hunt*
1992 Robertson Mackay*
1993 Donald J. Hayes*
1994 Raymond B. Green*
1995 Alfred R. Rogers
1996 Raymond H. Deck*
1997 Harold C. Buckingham, Jr.
1998 R. Michael Curran
1999 Judith A. Stearns
2000 J. Philip Denison*
2001 Chandler J. Howard
2002 Myron E. Congdon
2003 Michael M. Hopkins
2004 Gerald Geise
2005 James T. Betts
2006 Arthur Snyder
2007 Laura Estes
2008 William Petit, Sr.
2009 John F. Byrnes
2010 Warren C. Packard
2011 Ruth H. Grobe
2012 JoAnn Price
2013 Al Wilke
2014 I. Charles Mathews
2015 Daniel C. Tracy
2016 Peter B. Atherton
2017 Gary Wolff
2018 Jerald (Jerry) Gooden
* Deceased

When asked what he loves most about the Y, Robert C. Knox, Jr. YMCA Distinguished Leadership Award recipient Philip G. Kane, Jr. sums it up very succinctly: **“To me, the Y is a significant part of our American dream. It includes everybody and creates opportunities for everyone.”**

Phil’s introduction to the Y came in 1989, when he and his wife Marilyn moved to Connecticut—and his new boss invited him to join a group of his office colleagues in his regular lunch-hour game of basketball: “If you could play, and you wanted to improve your relationship with your superiors, it was a good idea to go over to the Y and get in the game. When I’d had my interview with this gentleman, I knew he loved basketball, and I’d told him I was a team player. I could get rebounds if he needed that; if he needed a jump shot, I could do that too, and I got the job. My initial involvement with the Y was reaching into my pocket when some of the guys in the locker room would ask me for donations. Then, they asked me if I could put together a team of folks from the bank at which I worked to help raise funds for the annual Sustaining Campaign. That was back when Hartford had a lot of large corporations, and there was competition between them over which company’s team could raise the most. At that point in my career, there were a lot of young guys in the company who figured, ‘Hey, I’d like to be like Phil Kane someday. Maybe if I volunteer for his team, I can learn something from him, do a little networking, and raise some money for the Y.’

“I did that for about three years before somebody asked me to join the board for the Downtown branch, after running two annual Sustaining Fund campaigns for the branch. That was an enjoyable experience, back in the days when we were raising handsome six-figure sums, which was not as challenging as it is today. I became Chairman of the Board of Advisors; that was in 1999. From there, I went on to become a Director for the Metro board. Eventually, I became Secretary for the Metro board, doing that for a number of years, and assisted in running the Annual Sustaining Campaign. When I retired from the YMCA board, I became a trustee.

“I was able to meet a lot of executives when I began at the Y, many of whom became my friends. What impressed me most was seeing so many folks raising money to make a positive impact in neighborhoods they didn’t even live in, and their commitment to help someone else. I was able to participate in some youth mentoring programs in Stowe Village, and I could see how important Y programs were to our community and our families.”

Phil credits the great example set by his parents for his commitment to helping others: “The reason I am so invested in community service is because of my parents, and the example they set. My mother, Jacqueline, was a schoolteacher who eventually became a guidance counselor; my dad, Phil, was a vice principal. I grew up in New York City, in the Bronx. My parents always cared about

other people. Coming up during the Depression, they had a lot of responsibilities, and their contributions made a real difference in how well the families lived. My mom and dad were the first children in their families to graduate from high school and made a quantum leap by going on to college. When I was a boy, my mom was a Cub Scout den mother, and she made it a point to include neighborhood kids who otherwise wouldn’t have been able to participate. Every other week, she’d take us all into New York City, to visit the Metropolitan Museum of Art, or to see a show, because she understood how important it was to expose kids to those kinds of things. Both of my parents were always willing to help somebody; they felt it was an obligation.”

The Y isn’t his only charitable involvement: “About seven years ago, my buddy Greg Jones and I started a foundation called the Legacy Foundation of Hartford. The Legacy Foundation is focused on addressing disparities in health and education for the most underserved among us. We run a Saturday academic program for grades 3 to 11. Our goal is to prepare youth for higher academic pursuits. We believe if we help with their academic foundation early, we can make a significant impact on their and their families’ lives.”

“We believe and live our motto: ‘Talent is Universal, Opportunities are Not.’ Our main purpose is to create those opportunities for our youth and their families. We provide substantive and purposeful exposures to a variety

of supplemental out-of-the-classroom experiences.”

Even though you don’t live in a community, Phil feels, “You can’t just sit back and talk about what’s not going on; you need to have a buy-in. We weren’t going to sit around waiting for someone to help us; we needed to be more aggressive about helping the community.” And their efforts are bearing fruit: “In our five-year program, we have six for whom college and higher education may not have been an option now in college.”

On being awarded the RC Knox Award, he says, “It’s blowing my mind! I’m one of those guys who generally prefers to be behind the scenes, and of course, nobody volunteers with the hope of winning an award. But when I got that call, I was just overwhelmed with happiness and to be in the same league with people who’ve had such a tremendous impact. At the end of the day, if I didn’t have the wonderful parents I had, I wouldn’t have had the blessings I’ve had in my life. If I’d been allowed to choose my parents, I’d have picked the same people over and over and over again.”

Asked what he’d like his legacy to be, he thinks a moment, then says, “I think I’d like my legacy to be that I was always willing to make sacrifices for somebody else, for that next generation.”

**SERVED OVER
108,000
CHILDREN AND
FAMILIES.**

108,000



**SUPPORTED
OVER 10,000
TEENS WHO
PARTICIPATED IN
YMCA PROGRAMS,
INCLUDING
LEADERS CLUB,
Y-TIP,
YOUTH AND
GOVERNMENT,
AND
HEALTH AND
WELLNESS
PROGRAMS.**



10,000

**2019 Association
Highlights**

• Raised over \$1.4 million in grant support.

• Raised over \$1.5 million in Community Campaign donations to support children, families, and adults participating in YMCA programs.

• Secured over \$90,000 in support of summer camp scholarships at the 18th annual Kids to Camp Golf Tournament.

• Received over 2,500 gifts to distribute to our YMCA branches and families through Hartford's Young Professional Entrepreneur (HYPE's) group's Tons of Toys event.

• Celebrated long-time YMCA supporter Art Frank's 100th birthday at the annual Heritage Club dinner.

• Celebrated the 10-year anniversary of the Wilson-Gray YMCA Youth & Family Center at the YMCA Celebrates Champions event. The evening's honored guests and featured speaker included basketball star Rebecca Lobo, author and sportswriter Steve Rushin, and YMCA of the USA CEO Kevin Washington. Over \$260,000 was raised in support of the Wilson-Gray Y.

• Hired Doug Nakashima as Senior Vice President of Operations.

• Served over 5,000 new senior members and expanded activities to keep them engaged.

• Installed best-in-class fitness equipment at the Indian Valley, Wilson-Gray, Wheeler, and Downtown YMCAs.

• Honored Gary Wolff at the YMCA Heritage Club Recognition Dinner for his many years of service and commitment to the Y.

**Camp Jewell
YMCA**

• Celebrated the opening of Camp Jewell's new cabin and health center.

• Dedicated Doc Joe's Camp Rising Sun Band Aid Barn, a new, state-of-the-art health care facility at Camp Jewell to serve our summer campers and participants of Camp Rising Sun, a one-week summer camp for children who have been diagnosed with cancer.

• Served 43 campers through a new collaboration with Camp Clio, a summer camp program for adopted children ages 9-14.

• Raised over \$186,000 to provide financial assistance to 329 families.

• Received a \$500,000 gift towards construction of our next cabin.

• Hosted our 10th annual benefit night in collaboration with the West Hartford YMCA, which raised over \$20,000.

• Recognized long-time former Camp Jewell employee Kathie Reese with our annual Scoobie award.

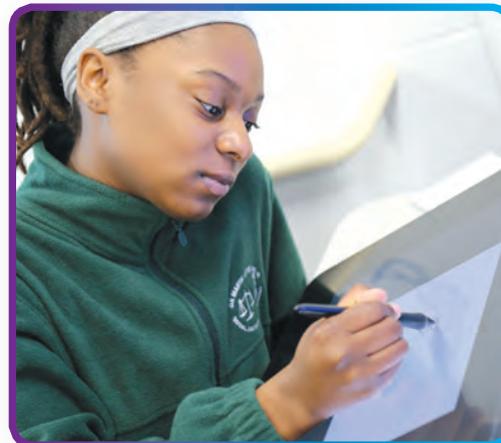
• Expanded year-round Outdoor Education programs with a new partnership with Roads to Success, an after-school program from New York City that provided an opportunity for over 250 students to experience an educational overnight program at camp.

• Expanded mother/daughter riding programs to provide more opportunities for people to spend time together at camp.

• Introduced a new equestrian day camp program that served over 25 campers.

• Hosted staff from 27 different countries.

**SUPPORTED
OVER 120
CANCER
SURVIVORS WHO
PARTICIPATED
IN THE
LIVESTRONG®
AT THE YMCA
PROGRAM.**





2,805

APPLAUDED AND CELEBRATED GREAT HARTFORD SLIMDOWN PARTICIPANTS FOR THEIR HARDWORK AND DEDICATION TO HEALTHY LIVES AND THEIR LOSS OF 2,805 POUNDS.

Camp Woodstock YMCA:

- Received a \$100,000 grant to renovate our waterfront, which was matched by two donors. Project will be completed before summer of 2020.
- Raised over \$100,000 for the Annual Campaign, which sent over 100 kids to camp this summer, thanks to the more than 500 donors who made this life-changing experience possible for these kids and their families.
- Added four new board members.

- Engaged 1,105 kids at Camp Woodstock this past summer.
- Collaborated with the Coast Guard Academy and Ellis Technical High School for volunteer work to complete our waterfront project and sustain our facilities.
- Finished our Capital Campaign Feasibility Study.
- Received a \$64,000 grant to put in generators around camp.



Downtown:

- Celebrated the grand re-opening of the Downtown Y on May 22nd after completion of repairs from the catastrophic flood that took place in July 2018. Major renovations lasted over a year, as we replaced all floors, parts of most walls, drained our pool and replaced damaged ceilings.
- Collaborated with Stanley Black & Decker on the We Can Code class for young girls of color. The goal of the class was to expose young girls of color to the world of engineering. The girls got to build and keep their own laptops.



- Held free group exercise classes, Workout Wednesdays, on the green in front of the Old State House during July and August.
- Started Alphabet Soup, a monthly swim night for the LGBTQ community.
- Collaborated with the Hartford Public Library to provide exercise classes for 20 kids every Thursday through the school year.
- Worked with Connectikids and 7th Day Adventist School to teach over 50 children how to swim.

East Hartford YMCA

- Began renovations of Lois Nolan Larson YMCA Community Center.
- Received Hurricane Maria grant to assist families with housing, childcare, and education.
- Started Silver Sneakers Yoga program.
- Initiated Youth and Government program at East Hartford High School.
- Celebrated eight LEHY swimmers who qualified for YMCA Short Course Nationals. Over 1,000 hours of volunteer work was put in by swimmers, families, and coaches.

Farmington Valley YMCA

- Engaged over 35 team members and added a new level to the "Hot Shots" Archery Team.
- Cheered on 30 participants who competed in the Race 4 Chase Youth triathlon program at YMCA Camp Sloper along with over 600 athletes.

- Welcomed over 1,500 people to our free Community Events including Halloween at the Y, Breakfast with Santa, and Healthy Kids Day.

- Hosted a book talk with local author Nan Rossiter as a member engagement opportunity.

- Hosted a staff and family appreciation event at Camp Chase for all YMCA of Greater Hartford staff.

- Celebrated Tsunamis swim team who were awarded the 2019 YMCA Winter and Summer seasons Cluster Champions and the 2019 YMCA New England 15 and Over Champions.

- Hosted two high school graduation parties, which allowed over 250 kids to have a safe, drug- and alcohol-free location after their ceremonies.

- Held our 1st annual International Women's Day Event. We had 3 local women who are members of our community speak about their life journeys.

PROVIDED AQUATICS PROGRAMMING TO MORE THAN 1,800 INDIVIDUALS.

1,800

Glastonbury Family YMCA

- Raised over \$18,000 at Toast to the Town event to support Community Campaign.

- Engaged over 25 participants and mentors in LIVESTRONG® at the Y program.

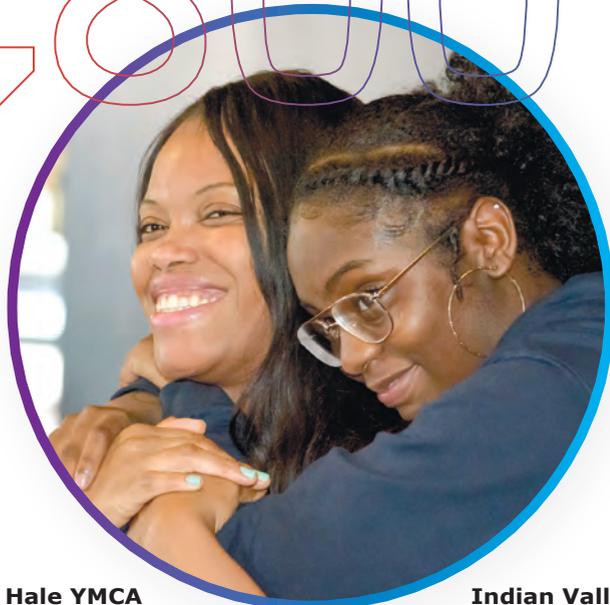
- Expanded Well Pass services to include cycling, along with more than 15 group exercise and Silver Sneakers classes.

- Produced the Mary Poppins Jr. musical with over 30 youth performers.

- Expanded capacity at both Hebron Avenue Elementary School and Hopewell Elementary School to add 46 additional slots in before/after school programs.

4,800

ENGAGED OVER 4,800 YOUTH IN DAY AND OVERNIGHT SUMMER CAMP.



• Participated in many community events such as Kidding Around the Center and Glastonbury's Apple Harvest Festival, as well as Community Conversations in Glastonbury.

• Added new enrichment programs to our preschool to assist with social-emotional learning, including Zumbini, Yoga, and Music and Movement for our early learners.

• Applauded our Drama Club as they sang at a Wolfpack game.

• Hosted annual Preschool Moving Up Ceremony, Healthy Kids Day, and Purse Bingo at the branch with over 50 attendees.

Hale YMCA Youth and Family Center

• Held the 1st annual Road to Wellness Spin-A-Thon raising \$20,000 to support wellness programs like the LIVESTRONG® cancer survivor program.

• Launched our 2nd grade Learn to Swim program, providing free swim lessons to all 2nd graders in the Town of Putnam.

• Partnered with Putnam Bank and WINY radio station to hold our 1st annual community-wide Camp-A-Thon, which raised \$6,500 for camper scholarships.

• Provided scholarships to 51 children to attend Camp Cutler.

• Opened our doors to 1,300 seniors who received free or reduced memberships through Silver Sneakers and Renew Active helping to reduce social isolation.

• Lost a total of 588 pounds during the Hale YMCA Slimdown.

• Piloted Welcoming Week, a national YMCA program that celebrates the growing movement of communities that fully embrace new Americans and their contributions to the social fabric of our country.

Indian Valley Family YMCA

• Hosted our 2nd annual Spirits for Giving Gala fundraiser, the most successful in our history, raising over \$50,000 and engaging over 200 attendees.

• Conducted a Wellness Center refresh, installing a new line of cardio as well as small group strength training equipment.

• Launched a new small group high intensity training program in September called MX4 and MX4 Active, the first of its kind in our Y. This program now serves over 70 participants.

• Conducted a facility Childcare Center refresh with both our Vernon and Rockville childcare centers including paint, floor and supplies.

• Implemented a new Test-Mark-Protect procedure to elevate and enhance our safety around water.

• Raised over \$75,000 through the Annual Campaign thanks to the dedication and leadership of campaign and board volunteers.

HOSTED 250 FAMILIES AT YMCA FAMILY CAMP WEEKENDS AT OUR OVERNIGHT CAMPS.

West Hartford and Tri-Town YMCA

• Awarded 113 children over \$48,000 in financial assistance to participate in camp, childcare, aquatics and sports programs

• Raised \$77,084 in the Annual Campaign and special events.

• Collaborated with the Wethersfield community to provide free childcare services to families while parents are attending ESL classes.

• Served over 2,200 children at our summer camps, childcare, youth sports and aquatics programs

• Served 55 children in our Power Scholars Academy Summer Camp to mitigate summer learning loss in math and reading.

Wheeler Regional Family YMCA

• Received a generous \$10,000 donation from Michael Tomasso, which supported both Financial Assistance for day camp and teen enrichment programs.

• Offered first-ever IFTAR dinner celebration in May marking the end of the daily Ramadan fast and International Day in September.

• Offered family community events such as Halloween Hoopla and Breakfast with Santa, which were each attended by nearly 500 participants.

• Developed a senior membership strategy, which included Silver Sneakers classes, seminars, coffee & conversation, and pickleball.

• Implemented My Zone integrated fitness program, which incorporates use of a monitoring device to track effort expended.

Wilson-Gray YMCA Youth and Family Center

• Launched the Best Buy Teen Tech Center™ in partnership with Best Buy and The Clubhouse Network on April 23rd.

• Hosted 2nd annual Benefit Brunch aimed to increase awareness of our community and brought together champions of our cause.

• Congratulated Brother Carl Hardrick as he received the 2019 Connecticut Youth Services Association's 2019 CYSA Special Award.

• Held a holiday celebration, offering culturally focused festivities to the general community, and provided over 400 gifts to kids and dinner with families in need.

• Recognized James and JoAnn Price for their contribution towards the construction of the Best Buy Teen Tech Center.

250

THE YMCA OF GREATER HARTFORD SUMMARIZED FINANCIAL INFORMATION FOR 2019

Summary of Public Support, Revenues and Expenses

Public Support	
Contributions	2,175,996
United Way	119,434
Government Contracts & Grants	2,380,135
Total Public Support	4,675,565
Revenues	
Program Activities	16,322,852
Memberships	9,257,416
Merchandise Sales	205,293
Endowment allocation	3,054,916
Miscellaneous revenues	315,881
Total Revenue	29,156,358
Total public support and revenue	33,831,923
Expenses	
Salaries, taxes and benefits	19,046,505
Supplies and services	5,196,621
Utilities and occupancy	4,744,942
Promotion, vehicles and training	1,209,796
Other expenses	1,574,879
Total expenses	31,772,743
Subtotal Excess (deficit)	2,059,180
Less: Depreciation and amortization	2,846,495
Net Excess (defecit)	(787,315)
Investment and non-operating activity-net	11,684,046
Capital campaign activity-net	1,363,856
Net change in assets	12,260,587

This summarized financial information is taken from financial statements examined by independent public accountants. Copies of the audited financial statements and IRS Form 990 are available for examination at the YMCA's office.

Summarized Balance Sheet

Assets	
Cash and equivalents	2,236,869
Investments	74,632,819
Receivables	1,382,763
Other assets	12,679
Land, Bldg, Equip - net	56,572,369
Trusts held by others	14,603,237
Total assets	149,440,736
Liabilities	
Payable and accrued expenses	1,795,400
Notes Payable and Line of credit	5,854,300
Deferred revenue	4,136,384
Other Liabilities	914,356
Bond payable	23,309,606
Total liabilities	36,010,046
Net Assets	
Total net assets	113,430,690
Total net assets and liabilities	149,440,736

Constituency Report

Membership

Different People Served	
Male	34,150
Female	35,580
Youth	25,446
Adults	44,284
Total Members	69,730
Other Participants	39,000
Total Constituency	108,730

Personnel

Employees Full Time	183
Employees Part Time	1,307

Supporters

Fund Raising and Other Volunteers	772
Volunteer Boards and Committees	449
Donors	4,281

Our mission

The YMCA of Greater Hartford is a charitable association open to all and committed to helping people develop their fullest potential in spirit, mind and body. The commitment is reinforced by our belief in living out the universal values of caring, honesty, respect and responsibility.

Credo and Vision statement

We build lifelong success: We will be the premier charitable organization, building lifelong success for all by advancing Youth Development, Healthy Living, and Social Responsibility.



**YMCA of
Greater Hartford
Branch Locations***

Camp Jewell YMCA
6 Prock Hill Road,
Colebrook, CT 06021
1-888-412-2267
Craig Dawson,
Branch Executive
Jay Aronson,
Branch Board Chair

**Camp Woodstock
YMCA**
42 Camp Road,
Woodstock Valley, CT
06282
1-800-782-2344
Tony Gronski,
Branch Executive
Alex Lucas,
Branch Board Chair

Downtown YMCA
90 State House
Square, Hartford, CT
06103
860-522-4183
Rick Hersom,
Branch Executive
Jamie Sullivan,
Branch Board Chair

East Hartford YMCA
770 Main Street, East
Hartford, CT 06108
860-289-6612
Laura Floyd,
Branch Executive
Ariel Robinson,
Branch Board Chair

**Farmington
Valley YMCA**
97 Salmon Brook
Street, Granby, CT
06035
860-653-5524
Brian P. Liss,
Branch Executive
Jocelyn Mitchell,
Branch Board Chair

**Glastonbury Family
YMCA**
95 Oakwood Drive,
Glastonbury, CT 06033
860-633-6548
Sarah Ralston,
Interim Branch
Executive
Garrett Ludwig,
Branch Board Chair

**Hale YMCA Youth
and Family Center**
9 Technology Park
Drive, Putnam, CT
06260
860-315-9622
Amanda Kelly,
Branch Executive
James Zahansky,
Branch Board Chair

Indian Valley YMCA
11 Pinney Street,
Ellington, CT 06029
860-871-0008
David Corricelli,
Branch Executive
Jennifer Plourde,
Branch Board Chair

**West Hartford/
Tri-Town YMCA**
12 North Main Street,
West Hartford, CT
06107
860-521-5830
Josue Irizarry,
Branch Executive
Stacy Raney,
Branch Board Chair

**Wheeler Regional
Family YMCA**
149 Farmington
Avenue,
Plainville, CT 06062
860-793-9631
Laura Prisco,
Branch Executive
Linda Coveney,
Branch Board Chair

**Wilson-Gray YMCA
Youth and Family
Center**
444 Albany Avenue,
Hartford, CT 06120
860-241-9622
Anthony Barrett,
Branch Executive
Ronald Johnson,
Branch Board Chair

**Metropolitan
YMCA Staff***

Harold Sparrow,
President and CEO

Doug Nakashima,
Senior Vice President
of Operations

Joseph Weist, CPA,
Vice President
of Finance and CFO

Lori Lehan,
Vice President of
Human Resources

Jeff Williams,
Interim Chief
Development Officer

Kristen Pollard,
Vice President of
Program Development

Gina Gaipa,
MIS Director

Bob Herr,
Controller

Laura B. Hoffman,
Director of
Development

Brian Liss,
District Executive
Director

Steve Phillips,
Director of Facilities

Lisa Reinhardt,
Director of
Membership
and Marketing

Samantha Savran,
Director of Digital
Outreach and
Marketing

Terry Sedgwick,
IT Director

Natalie Zembrzuski,
Director of Executive
Relations

Directors*

Jay Aronson

Peter B. Atherton

Thomas Borner

Richard J. Burness

Eric Clapprood

Maura Cochran

Linda Coveney

Mike DeFeo

Jason Fazio

Jerald (Jerry) Gooden

Samaia Hernandez Mounds

Aaron Isaacs

Ronald Johnson

Linda Knox

Annette Larabee

Alex Lucas

Garrett Ludwig

Alan Mattamana

Sheryl L. McQuade

Jocelyn Mitchell

Marino Monti

Peter Olson

Jennifer Plourde

Stacy Raney

Thomas J. Rechen

Ariel Robinson

Carmen Sierra

Harold Sparrow

Jamie Sullivan

Vernon Young

James Zahansky

Scott Zuffelato

Trustees*

Cheeneah Armstrong

Edward F. Bader

John F. Byrnes

Harold C. Buckingham, Jr.

Robert E. Carroll, Jr.

Myron E. Congdon

Jaye Donaldson

Arthur W. Frank, Jr.

Ruth H. Grobe

Laurence Hale

Scott F. Higgins

Chris Hocevar

Michael M. Hopkins

John J. Hussey

S. Edward Jeter

Philip G. Kane, Jr.

Evelyn Karaj

Cheksha Kidd

Coleman Levy

Sherry Manetta

I. Charles Mathews

Michael Matteo

Richard McGeary

Tim McGrath

Patrick Nickoletti

Jody Osko Lewis

Carolyn Paldino

Brewster B. Perkins

Angela Phillips-Arrington

JoAnn Price

Lena Rodriguez

William M. Rohan

Richard J. Shima

Arthur M. Snyder

Judith A. Stearns

Dan Tracy

Wilson Vega, Jr.

Gary Wolff

Officers*

Richard J. Burness,
Board Chair

Harold Sparrow,
President and CEO

Eric Clapprood,
Board Chair Elect

Jerald (Jerry) Gooden,
Vice Chair

Thomas J. Rechen,
Vice Chair

Maura Cochran,
Past Board Chair

Annette Larabee,
Treasurer

Aaron Isaacs,
Secretary

Natalie Zembrzuski,
Ass't Secretary

*Current as of 12/31/2019

Credits: Harold Sparrow;
President and CEO, Joseph Weist,
CPA, Vice President, Finance;
Gina Gaipa, MIS Director;
Laura B. Hoffman, Director of
Development; Jeff Williams,
Interim Chief Development Officer;
Natalie Zembrzuski, Director
of Executive Relations;
Copywriting: Jenny Tripp;
Design: Christopher Passehl,
Passehl Design; Photography:
Nick Caito; Printing: GHP

PARTNERS IN VISION: BOARD OF DIRECTORS



Richard J. Burness
Athene Holding Ltd.,
Retired



Harold Sparrow
YMCA of Greater Hartford



Jay Aronson
Consensus Government
Consulting Company



Peter B. Atherton
CPA, Self-employed



Thomas Borner
Putnam Bank



Eric Clapprood
Deloitte Consulting LLP



Maura Cochran
Bartram and Cochran



Linda Coveney
Community Volunteer,
Health Coach



Mike Defeo
Coca-Cola Bottling Company
of Northern New England



Jason Fazio
JF IV HOLDINGS LLC



Future Board Member



Jerald (Jerry) Gooden
Retired, Aetna



Samaia Hernandez
Mounds WTNH



Aaron Isaacs
University of Hartford



Ronald S. Johnson, Esq.
Law Office of Ronald
S. Johnson and Associates



Future Board Member



Linda Knox
The Knox Group



Annette Larabee
Webster Bank



Alex Lucas
Wethersfield Public
Schools



Future Board Member



Garrett Ludwig
Diversified Design
Technologies, Inc.



Alan Mattamana
Fairview Capital



Sheryl L. McQuade
TD Bank



Jocelyn Mitchell
Liberty Bank



Marino Monti
Voya Financial



Peter Olson
CBRE-Global
Workplace Solutions



Jennifer Plourde
Community
Volunteer, CPA



Stacy Raney
Community Volunteer,
Business Retiree



Future Board Member



Thomas J. Rechen
McCart & English



Carmen Sierra
City of Hartford,
Treasurer's Office



Vernon Young
Nassau Financial Group



Future Board Member



James Zahansky
Weiss, Hale & Zahansky
Strategic Wealth Advisors



Scott Zuffelato
Basketball Hall of Fame

Board Members not shown above: Ariel Robinson, Goodwin University; Jamie Sullivan, Howard, Kohn, Sprague & Fitzgerald.

