

Good for Local Business

Will the Regional Community YMCA be good for local businesses?

The answer is a resounding YES!

- Local realtor, Joyce Duff reports that people new to the community often ask her where the local YMCA is when they are looking to move to the area. When hiring, businesses will have a community facility to offer new employees. The facility will have state-of-the-art cardio and fitness machines.
- Jeff Paul and Colin Cooper, the owners of Whitcraft, have made a commitment to the health and wellness of their staff these past few years, incentivizing workers to learn about the benefits of good nutrition, exercise, and being smarter health-care consumers. They report that absenteeism is down, and morale is up. About the YMCA Jeff says: “Most of the people that benefit from our corporate health insurance plan are not Whitcraft employees – they’re employees’ spouses and children. The new Regional Community YMCA could play a key role in helping us reduce our health-care costs by promoting wellness programs with our employees’ families.”
- The Regional Community YMCA will be an economic engine for the region. It will employ 170 people during the build out, and 25 to 35 full-time equivalents (FTEs). All hires will be local, except the executive director, who will be a seasoned professional chosen from a national search.

