

# Building a Dream

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## **LEADING THE CHARGE**

Jim and Pat Calhoun  
*Honorary Co-Chairs*

Betty Hale  
Laurence Hale  
*Campaign Trustees*

## **Campaign Leadership Team**

Dr. Garfield and Sylvia Danenhowe  
*General Campaign Chairpersons*

Paul Kelly  
*Vice Chairperson*

Nancy Weiss  
*Major Gifts Chair*

Attorney Thomas Borner  
*Corporate Gifts Chair*

Dr. Marc Cerrone & Attorney Kate Cerrone  
*Community Gifts Chairpersons*

Delpha Very  
*Donor Relations Chair*

## **YMCA of Greater Hartford STAFF**

James Scherer  
*Senior Vice President and Chief Operating Officer*  
860-522-9622 x2339

Susan Joyse  
*Vice President of Development/Donor Relations*  
860-522-9622 x2314

Christine Rivers  
*Program Director, Regional Community YMCA*  
860-466-0634

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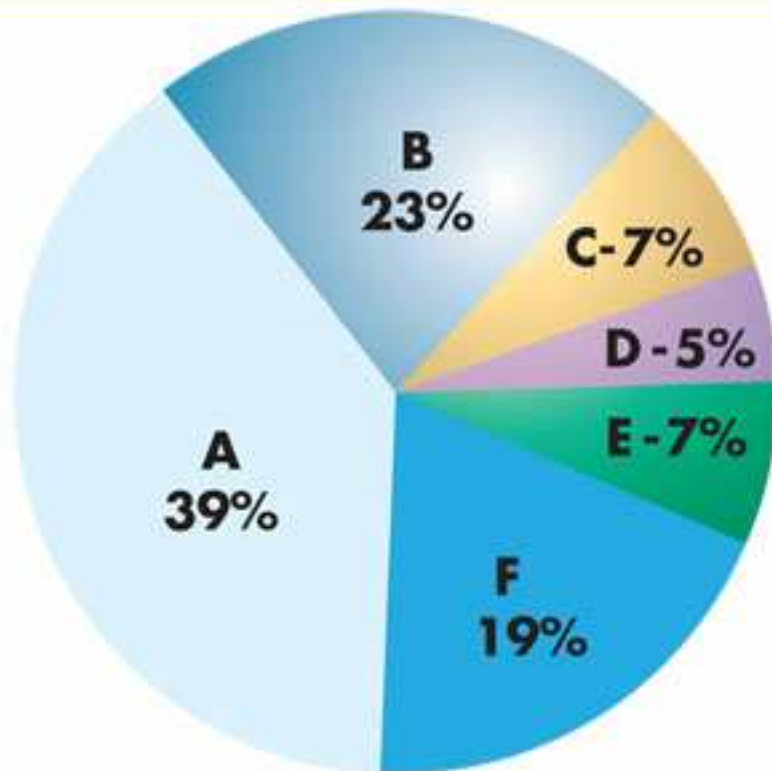
## The Newell D. Hale Foundation

Newell D. Hale (1926-2002) lived with terminal cancer for 18 remarkable years. He credited his daily swim with maintaining the quality of his life throughout his long illness. In 2007, the trustees of the Newell D. Hale Foundation began their efforts to bring a community pool to all residents of Northeastern Connecticut. The project grew, taking the form of a community center. The Foundation wanted the facility to be accessible to all area residents, regardless of their ability to afford membership. The Newell D. Hale Foundation found an ideal partner in the YMCA of Greater Hartford.

### The Newell D. Hale Foundation has pledged to:

- Make a donation of \$1 million for planning and construction
- Donate another \$1 million to endow the upkeep of the pools
- Provide \$1 million in matching funds to boost fundraising efforts

## Campaign Goals



### HOW IT WILL BE FUNDED

- A. Federal/State Grants
- B. Newell D. Hale Foundation
- C. Individuals
- D. Corporations/Businesses
- E. Foundations
- F. GHYMCA Financing

estimated Cost = \$13m